

# AUTOMATE

**your strategic management process.**

**MyStrategicPlan is a simple, yet robust award-winning online strategic planning and implementation tool that will save you time and produce results.**

- **Quickly develop and update plans** that you manage online.
- **Produce professional reports** with practical application— including OnePagePlan, Strategy Maps, Department and Team Actions Sheets.
- **Align the process** with performance measures and goals that cascade throughout the organization's structure.
- Send auto strategy alerts to **remind your team of their goals.**
- It's simple. It's easy. **It works.**

Thousands of businesses, departments and teams depend on MyStrategicPlan to keep their long-term focus synced up with daily decision making. From the CEO to front line staff, everyone is aligned with the company's strategy and vision.

**Sign up for a free trial — visit us online today at [mystrategicplan.com](http://mystrategicplan.com)!**

**mystrategicplan**  
Your success takes planning

## What is MyStrategicPlan?

MyStrategicPlan is the leader in on-demand Strategic Planning software. You will create a living, breathing strategic plan because our web application is interactive and dynamic. The plan you create in our system is alive, adaptable and administratively easy to manage.

Our award-winning application will walk you step-by-step through the process with examples, how-to videos and tutorials. In the end, you have a print-ready plan.

## Why do I need it?

Every organization needs a good, solid strategic plan. A well-structured strategic plan shows where you are now, what you intend to accomplish and how you plan to do it. MyStrategicPlan provides that clear roadmap to get you there.

## What does it do?

MyStrategicPlan guides you through the development and implementation of your strategic plan. It is a flexible system where you can edit, revise and track the objectives, goals and tasks that you want to accomplish. It helps you work more efficiently and effectively because you:

- ☑ **Save valuable time.** It transforms the strategic plan from a time consuming effort into a quick and easy system that is **holistic** and **integrative**.
- ☑ **Create a process that is dynamic.** Everyone can easily create, manage and update your strategy.
- ☑ **Create alignment.** Connect organization-wide strategy to the department and individual through cascading goals.
- ☑ **Create professional reports** for everyone. Give people what they need.
- ☑ **Monitor plan implementation.** Identify goals and actions as completed, pending or overdue.
- ☑ **Send Auto Email alerts** to keep strategy top of mind and remind your team of their goals.

## What do you get?

Here is what you will receive:

- An online system for strategic plan development *and* implementation
- Step-by-step process and planning template to guide you
- Resources and instructional videos for every step in the strategic planning process
- Comprehensive, multi-year strategic plan
- Professional reports at the corporate, department and team member levels including *One-PagePlan, Strategy Maps, Actions Sheets*
- Action Plans for your staff via weekly or monthly email alerts to their inbox
- Compelling strategy communication documents
- Access to on-demand training course



## How do I sign up? What is the Price?

**Go to MyStrategicPlan.com** to sign up and access the Web-based planning system. There is nothing to download. Access your plan from anywhere you have internet service. **Visit us today to sign up for your 10-day free trial.**

**Pricing:** MyStrategicPlan is offered at the following cost-effective price:

- Administrative User - \$49/month
- Additional Users - \$5/month

MyStrategicPlan is a practical, cost-effective, easy-to-use strategic planning tool that will help you save time, get focused, and achieve long-term results.

**Our Technology + Your Expertise = Success!**