# Where we are headed & How we will get there

#### **MADI Vision**

Making A Difference Inc. will be viewed as a best practices center of operational expertise where faith-based and secular capacity building assets comfortably collaborate with nonprofits to eliminate inner-city poverty.

#### **MADI Mission**

To use volunteer consulting/coaching teams to help inner-city nonprofits achieve the highest impact on poverty and citizens' self-sufficiency.

#### Volunteers needed

- Management consultants, subject matter experts & Team facilitators
- Graphics/ Marketing specialist
- Fund development specialist
- Webinar/training specialist
- Public relations specialist
- Volunteer coordinator
- Back office support
- Web site developer
- Survey specialist
- IT specialist

# How can you help?



- Let us know the talent you wish to provide
- Volunteer from anyplace in the world
- Donate via our web site
- Give us suggestions and comments send them directly to:

alphonso@makingadifferenceinc.org or call

Alphonso directly at 937.331.8336

"Helping Nonprofits Lift Cities from Poverty

Making A Difference Inc. (MADI) Attn: Alphonso Spence 954 Elk Hollow Lane Centerville. Oh 45459

Phone: 937-331-8336 Fax: 888-206-9237 E-mail: alphonso@makingadifferenceinc.org www.makingadifferenceinc.org



# Volunteer Strategic Consulting Teams



Strategically integrating community assets with Inner-City nonprofits' resource needs to help citizens achieve greater self-sufficiency and eliminate poverty

# Helping Move People To Self-Sufficiency



Who should help—If not YOU?
Then Who?

- Do you want to help impoverished children and adults have a chance to be more productive citizens?
- Do you believe it is time to help those who wish to become more self-sufficient?
- Do you want to be in a team or supporting a team of volunteer professionals who are helping inner-city nonprofits help citizens achieve these self-sufficiency goals?

If the answer is yes, we need volunteers like you... those with professional expertise and those with support role expertise to give our nonprofits the advantage to win the self-sufficiency & poverty battles.

## **Background**

Making A Difference Inc. (MADI), a 501C3, was formed in 2000 in response to the projected impact of the 1996 Welfare Reform Act. More people needed more help to become self-sufficient or poverty rates could increase.

For our front line nonprofits to achieve higher levels of impact, the MADI visionaries saw a need for unprecedented collaboration among the nonprofits, religious community, government, business, and other community assets.

Just like our best institutions, our inner-city nonprofits need more professional expertise to reach their full potential and to fully impact barriers to self-sufficiency. MADI will provide that expertise.

#### **Facts**

- Most nonprofits cannot afford the full array of required expertise.
- A team approach to organizational management yields far greater performance than traditional methods.
- Strategic approaches with experienced coaches provide the edge to effective implementations & outcomes.



All assets focused on strategic goals

### What is our experience?

We were awarded government based contracts to conduct faith based mentoring of children. We have also conducted free strategic best practice organizational assessments for inner-city nonprofits.

# What have we learned from our experience?

- Our individual volunteer consultants made a difference in organizational effectiveness.
- For our nonprofits to truly impact self-sufficiency in a timely fashion, a strategic, best practices coaching/ consulting team approach is required.



As a team, we can make a difference



#### Helping Nonprofits Lift Cities from Poverty

Making A Difference Inc. (MADI) Attn: Alphonso Spence 954 Elk Hollow Lane Centerville. Oh 45459

Phone: 937-331-8336 Fax: 888-206-9237 E-mail: alphonso@makingadifferenceinc.org